



## PRIVACY POLICY

This web site is owned and operated by *Clothes That Work!* Your privacy on the Internet is very important to us. Because we gather certain types of information about our users, we feel you should fully understand our policy and the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information we gather and how we use it.

### INFORMATION GATHERED

*Clothes That Work!* gathers two types of information about users:

- ◆ Information that users provide through optional, voluntary submissions. These are voluntary submissions to receive our electronic newsletters, to participate in our message boards or forums, to e-mail a friend, and through participation in polls and surveys.
- ◆ Information *Clothes That Work!* gathers through aggregated tracking information derived mainly by tallying page views throughout our web site. This information allows us to better tailor our content to supporters' needs. Under no circumstances will *Clothes That Work!* divulge any information about an individual user to a third party.

We use the following methods, which require some type of voluntary submission of personal information by users:

#### 1. Electronic newsletters

We send electronic newsletters to users. *Clothes That Work!* gathers the e-mail addresses of users who voluntarily subscribe to the newsletter at the time of registration. Users may remove themselves from this mailing list by following the link provided in every newsletter that points users to the subscription management page.

#### 2. "E-mail this to a friend" policy

Users of our web site can choose to electronically forward a link, page, or documents to someone else by clicking "e-mail this to a friend". The user must provide their e-mail address, as well as that of the recipient. This information is used only in the case of transmission errors and, of course, to let the recipient know who sent the e-mail.

#### 3. Polling

We may offer interactive polls to users so they can easily share their opinions with other users and to gather feedback on what our supporters think about important issues. Opinions or other responses to polls are aggregated and are not identifiable to any particular user. *Clothes That Work!* may use a system to "tag" users after they have voted, so they can vote only once on a particular question. This tag is not correlated with information about individual users.

#### 4. Surveys

*Clothes That Work!* may occasionally conduct user surveys to better target our content to our audience. We sometimes share the aggregated demographic information in these surveys with our sponsors, advertisers and partners. We never share any of this information about specific individuals with any third party.

### Cookies

We may place a text file called a "cookie" in the browser files of your computer. The cookie itself does not contain Personal Information although it will enable us to relate your use of this site to information that you have specifically and knowingly provided. But the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. *Clothes That Work!* uses cookies to track user traffic patterns (as described above).

You can refuse cookies by turning them off in your browser. If you've set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. You do not need to have cookies turned on to use this site. However, you do need cookies to participate actively in message boards, forums, polling and surveys.



# PRIVACY POLICY

## USE OF INFORMATION

*Clothes That Work!* uses information voluntarily provided by our users for internal purposes only.

We use this information to send out electronic newsletters and to enable users to participate in polls, surveys, message boards, and forums. We send out newsletters to subscribers on a regular schedule (depending on the newsletter), and occasionally send out special messages when we think subscribers might be particularly interested in something we are doing. *Clothes That Work!* never shares newsletter mailing lists with any third parties, including advertisers, sponsors or partners.

We also use tracking information to determine which areas of our web site are most effective based on traffic to those areas. We do not track the content that individual users read, but rather how well each page performs overall. This helps us continue to improve our web site for use by our customers, donors, volunteers and supporters. We track search terms entered in the "Search" function as an additional measure of the type of information our users are seeking, but we don't track which terms a particular user enters.

We will not disclose any information about any individual user except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

## ONLINE PRIVACY OF CHILDREN

Consistent with the federal Children's Online Privacy Protection Act of 1998 (COPPA), we will never knowingly request personally identifiable information from anyone under the age of 13 without requesting parental consent.

## SHARING OF THE INFORMATION

*Clothes That Work!* uses the above-described information for internal purposes only. We do not share information about individual users with any third party, except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

## SECURITY

*Clothes That Work!* operates secure data networks protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary and only authorized individuals have access to the information provided by our customers.

## OPT-OUT POLICY

We give users options wherever necessary and practical. Such choices include:

- \* Opting not to register to receive our electronic newsletters.
- \* Opting not to participate in certain interactive areas, which completely alleviates the need to gather any personally identifiable information from our users

## YOUR CONSENT

By using this site, you consent to the collection and use of this information by *Clothes That Work!*. If we decide to change our privacy policy, we will post those changes on this page so you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.