

CLOTHES THAT **W**ORK

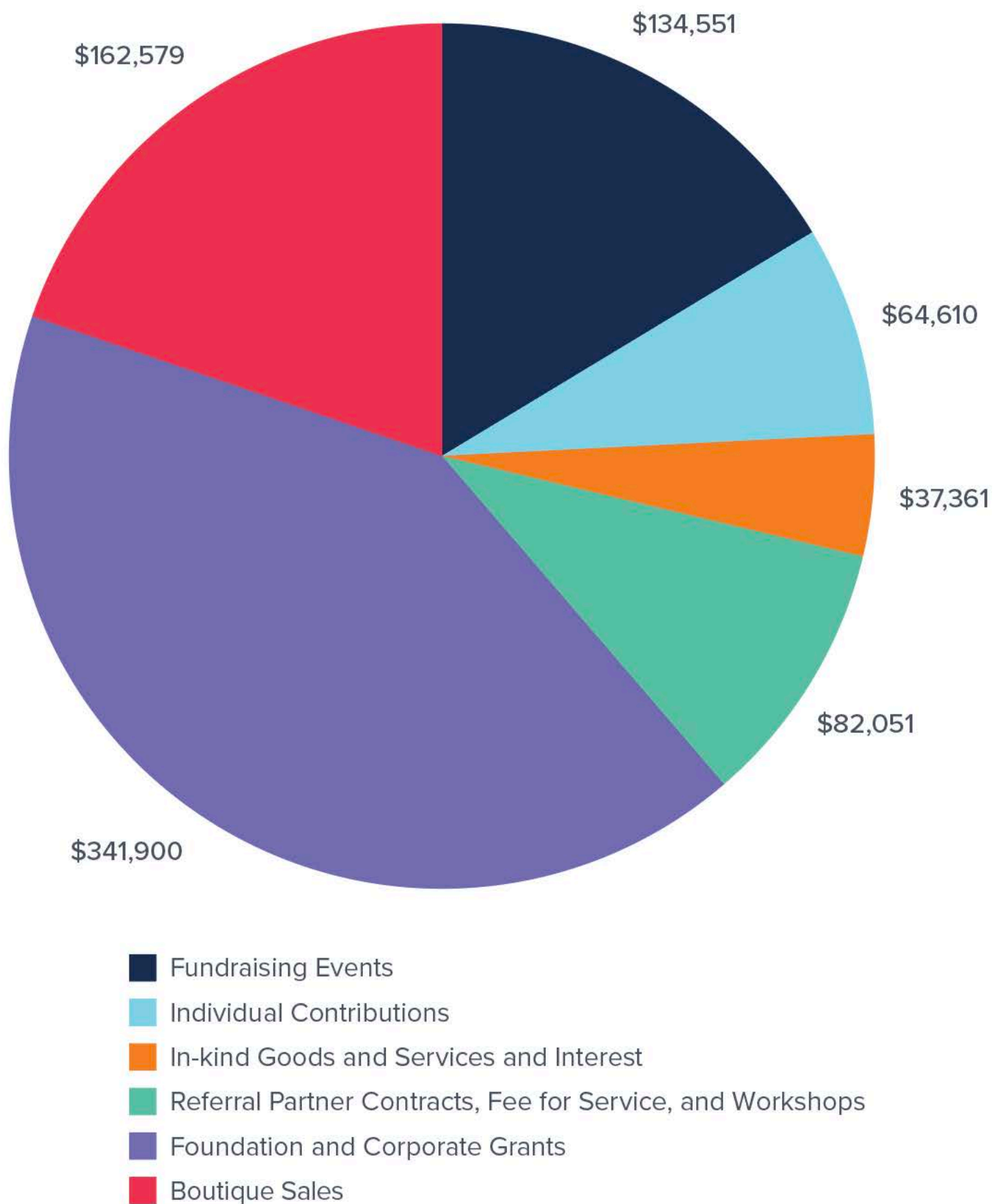
PROFESSIONAL DEVELOPMENT NEVER GOES OUT OF STYLE



2024 Impact Report:
We Are More Than Clothes.

Operating Revenue Sources

In 2024, we were able to reach clients in new regions with the help of our Mobile Outreach Initiative, serve middle school students in our Workforce Education Initiative workshops, and exceed our profit goal for The Boutique, all through the support of donors like you. As a nonprofit, we rely on the generosity of our community to help us build a pipeline of prepared workers.

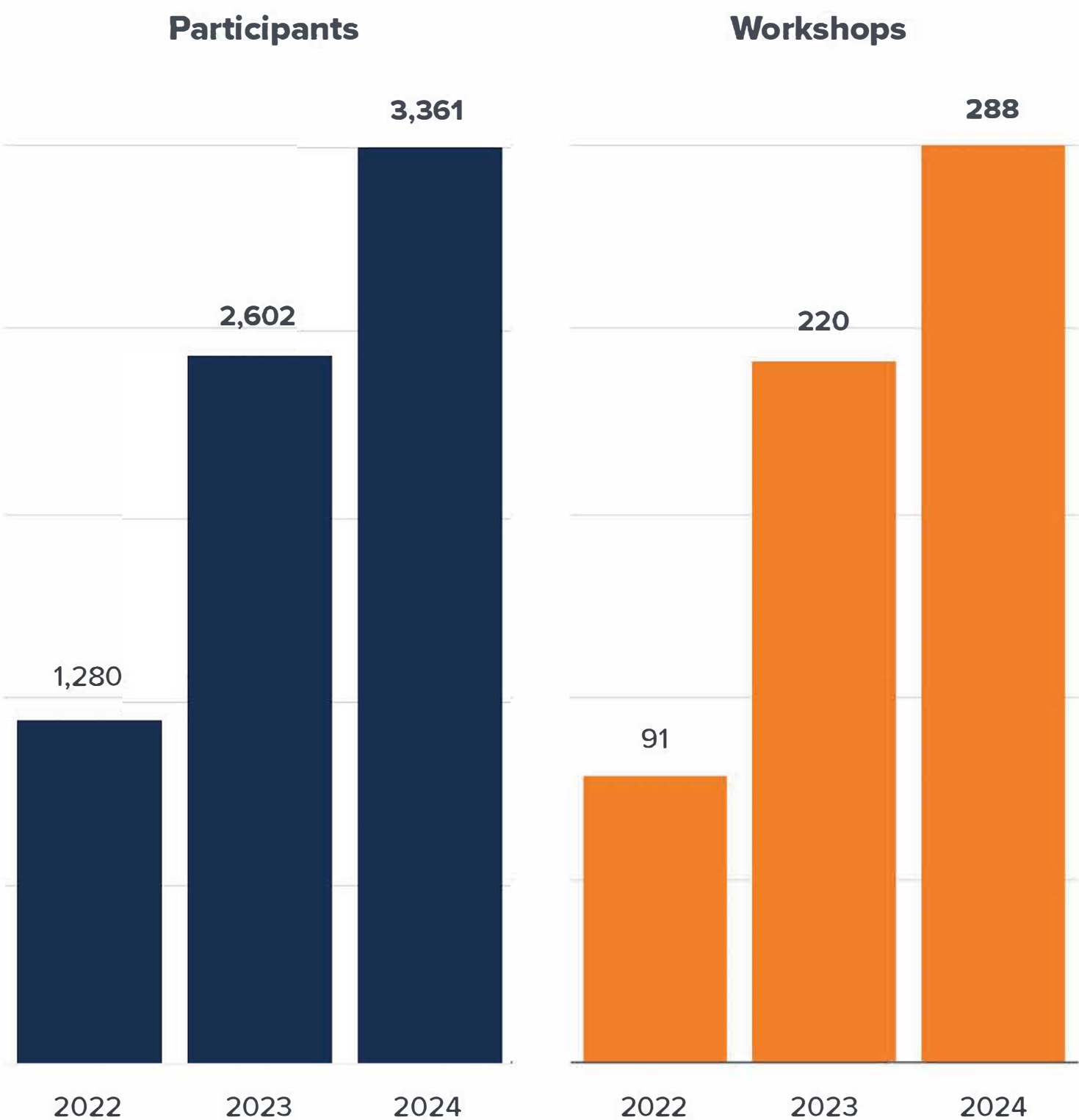


Total Operating Revenue: \$823,052

Growing Through Education

Professional Development Never Goes Out of Style

The Workforce Education Initiative exceeded our expectations for 2024. With the help of community partnerships, this initiative was able to expand its reach to deliver an impactful research-based curriculum to the largest participant pool since its inception. This rapid increase demonstrates the need we fill within the community for a multi-generational approach to workforce development through professional development and soft-skill training.



While we are seeing a steady increase in clients accessing our clothing and coaching service, demand has rapidly increased for the Workforce Education Initiative workshops.

Connecting Clients to Resources

Clothing & Coaching Program

The clothing and coaching program is supported by our community of clothing donors who provide our clients with interview and workwear clothing. Clients are referred to Clothes That Work through our network of referral partners. Clients who obtain employment after their first visit are encouraged to come back to receive a weeks' worth of workplace appropriate clothing at no cost to them – Just one of the ways we celebrate and support clients who leverage our services to launch into their employment journey.



525
Clients
Served

56
2nd
Appointments

25
Client Referral
Partners



Mobile Outreach Initiative

In 2024, the Mobile Outreach Initiative completed its pilot year. Emphasis was placed on raising awareness about Clothes That Work services in new locations, broadening our reach and making long lasting connections with community organizations.



181
Clients
Served

4,344.1
Miles Traveled by
Mobile Outreach Unit



5
Counties
Served



Supporting the Mission

Volunteerism

Our volunteers are involved in every part of our operation – Our most valuable asset. They are responsible for helping our clients navigate the interview process, and eventually, the working world. From sorting through workwear donations for quality items for our clients, to creating displays in The Boutique, we are endlessly grateful for their dedication and effort.



90

Active Volunteers



3,628.75

Hours Worked



\$118,177.84

Value by the Independent Sector (\$33.49 per hour)



124,518

Clothing Items Received

The Boutique

The Boutique is a sustainable upscale resale Boutique that supports CTW programs by providing source of revenue for our programs and services, as well as an additional clothing resource for job seekers and the greater community. As items are donated, our volunteers sort interview and workwear for appropriateness and cleanliness. Items that require upkeep, such as dry clean only items and delicate fabrics, are incorporated into The Boutique inventory. The Boutique is volunteer run, meaning that 100% of the revenue generated is funneled directly back into our programs and services.

Mission:

Clothes That Work will clothe, educate, and empower individuals to prepare them for employment success.

Vision:

Clothes That Work will be a leading workforce development resource investing in the continuous professional advancement of those we serve.

Connect with Us.



Clothes That Work



ClothesThatWork



Clothes That Work

2024 Impact Report
**You Fund Success - The Professional
Development Of Local Job Seekers.**